

Subject: Recap
From: "Eddy Cue" < Confidential >
Received(Date): Tue, 01 Nov 2016 20:37:53 +0000
To: "Jeff Bezos" < Confidential >
Date: Tue, 01 Nov 2016 20:37:53 +0000

Jeff,

I really enjoyed our time together.

Here are the details of what we discussed on Prime Video -

- Amazon Prime Video app in iOS and Apple TV
- 15% rev share for customers that signup using the app (uses our payment); no rev share for customers that already subscribe
- content meta-data is provided for Siri and Spotlight search
- support "Watch [showname]" in Siri which will launch your app to the show page
- support new TV app so that shows/episodes being watched are shown and link directly to your app
- upsell streaming services (e.g. Showtime) in your app - pay 15% only when its a subscriber that originally signed up through us
- understanding any tax issue is an open question - ready to have our tax team engage in discussions

Other items to discuss in the future -

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- Apple reseller - I've heard we have teams talking now but we both have to do better here

I've got my team ready to engage when you say so. I will think about the other items and ping in a couple of weeks.

Eddy
