someone came to me with an idea for a website or a web service today, I would tell them to run. Run as far away from the web as possible. Launch a lawn care business or a dog grooming business - something Google can’t take away as soon as he or she is thriving.”
Eliminating the ‘Threat’ of Verticals

“How do we deal with the problem of ‘proliferating verticals’?”

“Driv[ing] too much traffic to competitors monster and hotjobs.”