

ONE HUNDRED EIGHTEENTH CONGRESS

Congress of the United States

House of Representatives

COMMITTEE ON THE JUDICIARY

2138 RAYBURN HOUSE OFFICE BUILDING

WASHINGTON, DC 20515-6216

(202) 225-6906
judiciary.house.gov

April 12, 2024

Mr. Robert Rakowitz
Initiative Lead and Co-founder
Global Alliance for Responsible Media
132 West 31st Street, 9th floor
New York, NY 10001

Dear Mr. Rakowitz:

The Committee on the Judiciary is conducting oversight of the adequacy and enforcement of U.S. antitrust laws. The World Federation of Advertisers (WFA) through its Global Alliance for Responsible Media (GARM) initiative may be acting inconsistent with U.S. antitrust laws and congressional intent by coordinating GARM members' efforts to demonetize and eliminate disfavored content online. To advance our oversight and inform potential legislation related to this coordination, the Committee must understand how and to what extent WFA and GARM may facilitate collusion. As Initiative Lead and Co-founder of GARM, you possess unique and specialized information that will advance the Committee's oversight and inform legislative reforms. Accordingly, we request that you appear for a transcribed interview with the Committee.

Pursuant to the Rules of the House of Representatives, the Committee has jurisdiction to conduct oversight of matters concerning the "[p]rotection of trade and commerce against unlawful restraints and monopolies" to inform potential legislative reforms, such as whether existing civil and criminal penalties and current antitrust law enforcement efforts are sufficient to deter anticompetitive collusion.¹

To schedule your transcribed interview, please contact Committee staff at (202) 225-6906 as soon as possible, but no later than 5:00 p.m. on April 26, 2024. If you are represented by private counsel, we ask that your private counsel respond promptly to the Committee on your behalf.

¹ See generally Rules of the House of Representatives R. X (2023).

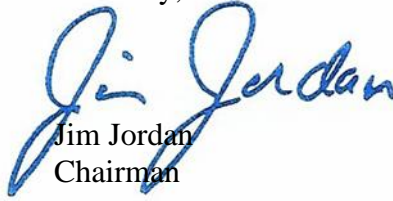
Mr. Robert Rakowitz

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Thank you for your prompt attention to this matter.

Sincerely,

A handwritten signature in blue ink that reads "Jim Jordan". The signature is written in a cursive style with a large, stylized "J" and "D".

Jim Jordan
Chairman

cc: The Honorable Jerrold L. Nadler, Ranking Member